

# SPORTXFORUM

## PARTNERSHIP EDITION

A GATHERING FOR SPORTS FOUNDATIONS, ACADEMIES, CLUBS, FEDERATIONS AND COMMUNITY DEVELOPMENT AGENCIES SEEKING TO PARTNER AND SCALE THEIR IMPACT.

**SPEAKERS: WHY WE NEED TO GIVE BACK?**



**Ryan  
Kalk**

**MD  
BALWIN  
FOUNDATION**



**Nomaswazi  
Bisset**

**MARKETING MANAGER  
LALIGA SOUTH AFRICA**



**Michael  
Balderstone**

**CHAIRMAN & MD  
BALDERSTONE SPORTS  
INSTITUTE**

**23 April 2026 | 10h00-13h00**

**Live Streaming Platform-Free to Attend!**

**REGISTER NOW AT [WWW.SPORTSBUSINESS.CO.ZA](http://WWW.SPORTSBUSINESS.CO.ZA)**

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# SPORTXFORUM

## PARTNERSHIP EDITION

JOIN US AT THE LAUNCH OF THE SPORTS IMPACT ALLIANCE (SIA) TO CONSOLIDATE THE WORK OF SPORTS FOUNDATIONS, ACADEMIES, AND OTHER ORGANISATIONS.

**SPEAKERS: WHY WE NEED TO GIVE BACK?**



**Sundesh  
Mahes**

REGIONAL MANAGER  
SUB-SAHARA AFRICA  
BUNDESLIGA



**Shafeeqah  
Isaacs**

FOUNDER & CS  
THE F-BOMB



**Emile  
Smith**

ACTING MD  
ROYAL BAFOKENG  
SPORTS

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LAUNCH OF THE SPORTS IMPACT FUND (SIF) TO  
CONSOLIDATE THE SOCIAL MEDIA FOLLOWERS OF OUR  
MEMBERS TO BE SOLD TO SPONSORS TO FUND LOCAL SPORT.

**SPEAKERS: WHY WE NEED TO GIVE BACK?**



**OG  
Molefe**

FOUNDER  
OG MOLEFE  
FOUNDATION



**Andra  
Nel**

HEAD OF CORPORATE  
AFFAIRS  
KFC



**Mark  
Williams**

FOUNDER  
MARK WILLIAMS  
FOUNDATION

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